



Dear Friend:

It is my pleasure to invite you to support Arizona Lutheran Academy's 13th Annual Gala on March 22, 2024, which will include 200 guests on our campus with additional guests from across the U.S. participating in our online auction!

Our 2024 *Boots & Bling* Gala includes a silent and live auction and will benefit our students who hail from across the state of Arizona, two Apache reservations, and six foreign countries. Our goal for this event is to support our students by funding **campus upgrades**. Our most recent Galas have raised funds to renovate our locker rooms as well as purchase two Ford Transit vans, a new digital marquee, chairs for guest events, lockers, a 2200 sq. foot shade canopy, new stage lights, and bleachers for our gym. **Your investment will make a visible difference on our campus!**



Arizona Lutheran Academy is a high school, grades 9-12, located on the south side of Phoenix—bordering the communities of South Mountain and Laveen. ALA has been recognized locally, regionally, and even nationally for its program initiatives. These include:

- Christian foundation and atmosphere
- Academics (on average 93% of ALA graduates continue their education in college or serve our country in the armed forces)
- Music and fine arts (65% of our students participate)
- Athletics (65% of our students participate in one or more of our 15 interscholastic sports)
- Leadership (42% of students participated in leadership groups last year)
- Community service

Your support is vital to the development of our students as they prepare for a lifetime of leadership and service. This year it is our goal to raise \$70,000 to benefit our students and mission.

Please consider donating an auction item or joining us as an event sponsor. The next few pages explain these opportunities. Your donation to this event will be an exciting way for you to serve and inspire our teens for generations to come. Please consider this powerful opportunity for exposure and support.

With gratitude,

Doug Meyer
Arizona Lutheran Academy
Director of Mission Advancement



Arizona Lutheran Academy Gala

SPONSOR ADVERTISING PACKAGES 2024

We invite you to support our students as a **sponsor** for Arizona Lutheran Academy's Gala on March 22, 2024.

SPONSOR PACKAGE	BENEFITS	DONATION AMOUNT
PLATINUM SPONSOR	<ul style="list-style-type: none"> company logo listed on invitation (if confirmed by Jan. 19, 2024) your company name/logo on display at the event recognition/link on ALA Gala website catalog & verbal recognition at the Gala two social media posts & inclusion in our email newsletter (reaching 2000-3000 ALA friends), including a link to your business seating for 10 dinner guests** 	\$2500 cash or in-kind donation for the event*
DIAMOND SPONSOR	<ul style="list-style-type: none"> recognition/link on ALA Gala website catalog & verbal recognition at the Gala one social media post & inclusion in our email newsletter (reaching 2000-3000 ALA friends), including a link to your business seating for 8 dinner guests** 	\$1500 cash or in-kind donation for the event*
GOLD SPONSOR	<ul style="list-style-type: none"> recognition/link on ALA Gala website catalog & verbal recognition at the Gala inclusion in our email newsletter (reaching 2000-3000 ALA friends), including a link to your business seating for 6 dinner guests** 	\$1000 cash or in-kind donation for the event *
SILVER SPONSOR	<ul style="list-style-type: none"> recognition/link on ALA Gala website catalog & verbal recognition at the Gala seating for 4 dinner guests** 	\$600 cash or in-kind donation for the event*
BRONZE SPONSOR	<ul style="list-style-type: none"> recognition/link on ALA Gala website catalog & verbal recognition at the Gala seating for 2 dinner guests** 	\$300 cash or in-kind donation for the event *
TABLE PURCHASE	Purchase a table for your family and friends—10 dinner guests—and receive a discounted price.**	\$550

* *in-kind donations* for the event are items that reduce the cost of hosting the event, such as table décor, lighting, food, or catering services. Donations of **auction items are not included** as part of your sponsorship donation.

** Please send guest names and email addresses to JBode@ALAcoyotes.org by March 8, 2024.

Visit ALAcoyotes.org/gala for information on how to become an ALA Gala sponsor.



Arizona Lutheran Academy Gala SPONSOR FORM 2024

Ready to sponsor the Arizona Lutheran Academy Gala?

to be recognized on our invitation: send this completed form to JBode@ALAcoyotes.org by Jan 19, 2024

to be a sponsor: send completed form by March 8, 2024

(OR) Skip this form! **PAY ONLINE AT** Auctria.events/ALA24

SPONSOR INFORMATION	
Sponsor(s) Name	Address
Business Name Company website	City State Zip
Contact Name (if different)	Phone Email

SPONSORSHIP INFORMATION
<input type="checkbox"/> \$2500 PLATINUM SPONSOR <input type="checkbox"/> \$1500 DIAMOND SPONSOR <input type="checkbox"/> \$1000 GOLD SPONSOR <input type="checkbox"/> \$600 SILVER SPONSOR <input type="checkbox"/> \$300 BRONZE SPONSOR <input type="checkbox"/> \$550 TABLE PURCHASE <input type="checkbox"/> Other : _____
Sponsor's Signature _____ Date: _____

PAYMENT AMOUNT: \$ 		Please note: You may skip this form and pay online at Auctria.events/ALA24	
<input type="checkbox"/> check enclosed			
Name on card	Street Address on your credit card statement:	Card #	
Exp date.	City, State	Zip code	Code on reverse
I hereby acknowledge and agree to provide the above stated goods and/or services to Arizona Lutheran Academy, a nonprofit 501(c)3 organization. Contributions are tax deductible to the extent provided by the law.			Signature

ALA REPRESENTATIVE FOR ALA USE	
Name	Phone Email

Thank you for your generous support of the students of ALA.

ARIZONA LUTHERAN ACADEMY

501(c)3 non-profit organization Tax ID #86-0340614
 6036 South 27th Avenue p. 602.268.8686
 Phoenix, Arizona 85041 JBode@ALAcoyotes.org

FOR OFFICE USE	
Art/logo	

Visit ALAcoyotes.org/gala for more information.