

# Put your shopping dollars to work for Christian education!

## What is Scrip?

“Scrip” is another name for “gift cards.” The purchase of these store gift cards raises funds for ALA students, our congregations, and for the tuition accounts of our ALA and WELS/ELS elementary students.

## Why should I purchase Scrip?

Hundreds of local and national retailers are willing to donate money to non-profit organizations through Scrip purchases. This money can then be used for spreading the Gospel to the youth at ALA and our congregations. A percentage of all your regular shopping expenditures can help our WELS schools and churches in this soul-saving work.

## How does Scrip raise money?

ALA purchases the store gift cards at a discount from a national Scrip company and local individual retailers. These discount percentages are indicated on the order form. You purchase the gift card at face value, and the Scrip program receives the difference. Example: purchase a \$100 Fry’s card that has a 6% discount, and the program receives \$6 profit because ALA paid \$94 for the card.

## Where do I purchase Scrip?

You can purchase Scrip from your church or school’s Scrip representative or directly from the ALA school office. The current order form is online at [www.alacoyotes.org](http://www.alacoyotes.org).

## What does it cost to use Scrip?

There is **no extra cost to you!** You purchase the gift card at face value & you receive the full value of the card. These gift cards are the same gift cards you buy at the stores themselves.

## How do I pay for Scrip?

You may pay for Scrip with cash or check. Items with a 4% or higher profit may be paid for with credit or debit card. Card numbers are kept on file at ALA.

## How does my congregation or a student benefit from Scrip purchases?

The ALA Scrip program will share 50% of your Scrip profits with:

- ◆ A student attending a WELS/ELS elementary school
- ◆ A student attending ALA
- ◆ Your own congregation

You will receive a profit statement in June following the accumulation period which is June 1 to May 31. You will indicate on this statement where you would like to apply the profits and return the statement to ALA.

## How can my congregation use its Scrip profits?

Each congregation may choose to use its Scrip profits as it sees fit. Check with your Scrip representative or pastor to see where your congregation will direct the funds it receives.

## When will my congregation receive the Scrip profits?

Distribution of Scrip profits will be made annually no later than August 1 following the profit accumulation period.

## When will a student receive the Scrip profits?

Distribution of Scrip profits will be made annually to the elementary schools in August and distributed to accounts as determined by the schools.

Distribution of Scrip profits will be made annually to ALA to tuition for the school year following the profit accumulation period.

## How can I use these gift cards for my regular shopping?

These gift cards spend just like cash. Using Scrip for all your purchases will add up to many dollars over the course of a year!

See How Your Scrip Profits Can Add Up!			
Retailer	Amount	%	Profit
Fry's	\$600	6%	\$36.00
Kohls	\$100	4%	\$4.00
JCPenney	\$100	5%	\$5.00
Lowes	\$200	4%	\$8.00
Chilis	\$50	11%	\$5.50
Starbucks	\$25	7%	\$1.75
Harkins	\$25	10%	\$2.50
<b>Total</b>	<b>\$1,100</b>		<b>\$62.75</b>
<b>Less Program Expenses</b>		<b>2%</b>	<b>\$22.00</b>
			<b>\$40.75</b>
<b>50% shared profit/month</b>			<b>\$20.38</b>
(all figures are estimates only)			



## My giftcard says it's rechargeable. Will I receive profits if I recharge it at the store?

Fry's & Basha's gift card recharges **will** generate 100% profit for ALA, but the profits cannot be shared. (These stores do not track recharges by customer name.) All other retailer gift card recharges will **not** generate any profit for ALA, congregations, or families.

## How can I raise funds when I shop at retailers who don't offer Scrip?

You may purchase other retailers' gift cards at Fry's and Safeway and still earn profit when you pay with Fry's or Safeway Scrip. McDonald's and Southwest Airlines are two such examples.

## How can I purchase Scrip for others when I'm unsure what they would like?

Try U-Pik Scrip. This is a gift certificate for Scrip that can be redeemed for any Scrip that the recipient chooses.

## Is it possible to give a Scrip gift card to someone from out-of-state?

Yes! Scrip gift cards work at retailers nationwide. You also may purchase a gift card for a retailer local to your recipient. You may find the complete list online at [www.alacoyotes.org](http://www.alacoyotes.org).

## Can I pay my charge card bills with Scrip?

At this time Kohls and JCPenney accept Scrip for payment on their charge card bills. No other retailers (including Home Depot & Lowes) allow payment with Scrip on charge card bills.

## Consider Scrip for your bigger purchases too!

Lowes	remodeling	\$1,000	4%	\$40
Home Depot	Tuff Shed	\$2,500	3%	\$75
Marriott	travel	\$150	12%	\$18
American Airlines	travel	\$400	8%	\$32

For more information please contact our  
ALA Scrip Coordinator:

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*Scrip is always changing! New retailers become available, and extra discount percentages are offered for a limited time. Be sure to go to [www.alacoyotes.org](http://www.alacoyotes.org) and visit the Scrip webpage.*

*If you'd like to receive regular Scrip updates from our coordinator, please sign up online or send your email address to [scrip@alacoyotes.org](mailto:scrip@alacoyotes.org). Your email address will not be shared with anyone.*



- ◆ Reduce your tuition
  - ◆ Raise money for your congregation
  - ◆ Support ALA students
- Simply by shopping at the grocery store!